

## ISWE Annual Report 2017

Five new positions, included a newly created position, were elected to serve a three year term beginning January 2018:

- A new Treasurer was elected, Annie Newell-Fugate of Texas A&M University
- A new Communications Chair was elected, Grace Fuller of Detroit Zoo
- A new Secretary was elected, Katie Edwards of Smithsonian Conservation Biology Institute
- A new Conference Chair was elected, Diana Koester of Cleveland Metroparks Zoo
- A new one-year Chair-Elect position was created and elected, Andre Ganswindt of University of Pretoria

ISWE hosted our 6<sup>th</sup> annual conference at Disney's Animal Kingdom in Florida, USA in August of 2017 and made significant progress on the five strategic goals established during strategic action planning at the end of 2016. Those goals are:

Business	Develop a business plan to support ISWE initiatives
Collaboration & Innovation	Facilitate and promote stronger collaboration and innovation among wildlife researchers by acting as a forum for information exchange.
Member Growth & Diversity	Develop a more international and diverse ISWE membership to advance the field of wildlife endocrinology
Reputation	Promote the field of wildlife endocrinology throughout the broader scientific community to demonstrate the impact of ISWE as a scientific organization, and advocate for funding and publication resources.
Training & QC	Provide training and career development opportunities for current and future wildlife endocrinologists and assist in standardizing endocrine methods for national and international wildlife studies.

As part of our strategic goals we formed communications, antibody, conference and membership subcommittees. We also transitioned to a members-only list serve. We signed an MOU with Arbor assays to be able to develop new Antibody kits to sell to ISWE members at vastly discounted prices. In addition we started to produce a biannual newsletter, and began to develop a sponsorship package for potential sponsors and donors.

A Facebook webpage and website were maintained and updated regularly throughout the year. We began listing internship opportunities and upcoming classes on the website.

We sent out a social media survey to find out how ISWE members prefer to receive their news, which turned out to be evenly distributed preference between email and various social media sites, and as such we established Instagram and Twitter accounts in addition to Facebook to help relay information.

Our conference in Orlando was a success with 99 attendees from 15 countries around the globe and included 78 oral and poster presentations. Due to a large gift from Disney's Animals Science and Environment to offset conference costs, this is the first ISWE conference that has yielded a net positive

revenue, and that is reflected in our overall balance sheet for the year. These revenues will be used for website and antibody development per member needs.

ISWE Finances (see attached Finance Report):

Starting balance (January 1, 2016): \$17,985.54

- Income \$ 43,565.11

- Expenses \$ 18,618.89

Ending Balance (December 31, 2016): \$ 42,931.76

ISWE 2017 Board

Elizabeth Freeman, Communications Chair, George Mason University

David Kersey, Treasurer, Western University

Gabriella Mastromonaco, Vice Chair Membership and Fundraising, Toronto Zoo, Canada

Ned Place, Secretary, Cornell University

Marina Ponzio, Conference Chair, National University of Cordoba, Argentina

Mandi Schook, Chair, Disney's Animal Kingdom

Rachel Santymire, Vice Chair Ethics, Lincoln Park Zoo

ISWE Membership 2017: **169 members**